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# W. Haddon Allen III

**DIRECTOR OF BUSINESS  
DEVELOPMENT**

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Haddon Allen brings 25 years of commercial construction business development experience to Texana Builders. His background includes establishing and expanding national client relationships, driving revenue growth, and building lasting symbiotic partnerships. He holds an MBA from the University of North Carolina Wilmington and a B.A. from North Carolina State University. In his role, Haddon focuses on developing business opportunities, strengthening client connections, and supporting Texana Builders' continued growth.

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**Integrity.  
Quality.  
Accountability.**



## ABOUT TEXANA BUILDERS

Founded in Houston in 2007, Texana Builders brings the professionalism and project delivery methods of a large organization to small and midsize construction projects.